

FIG. 1

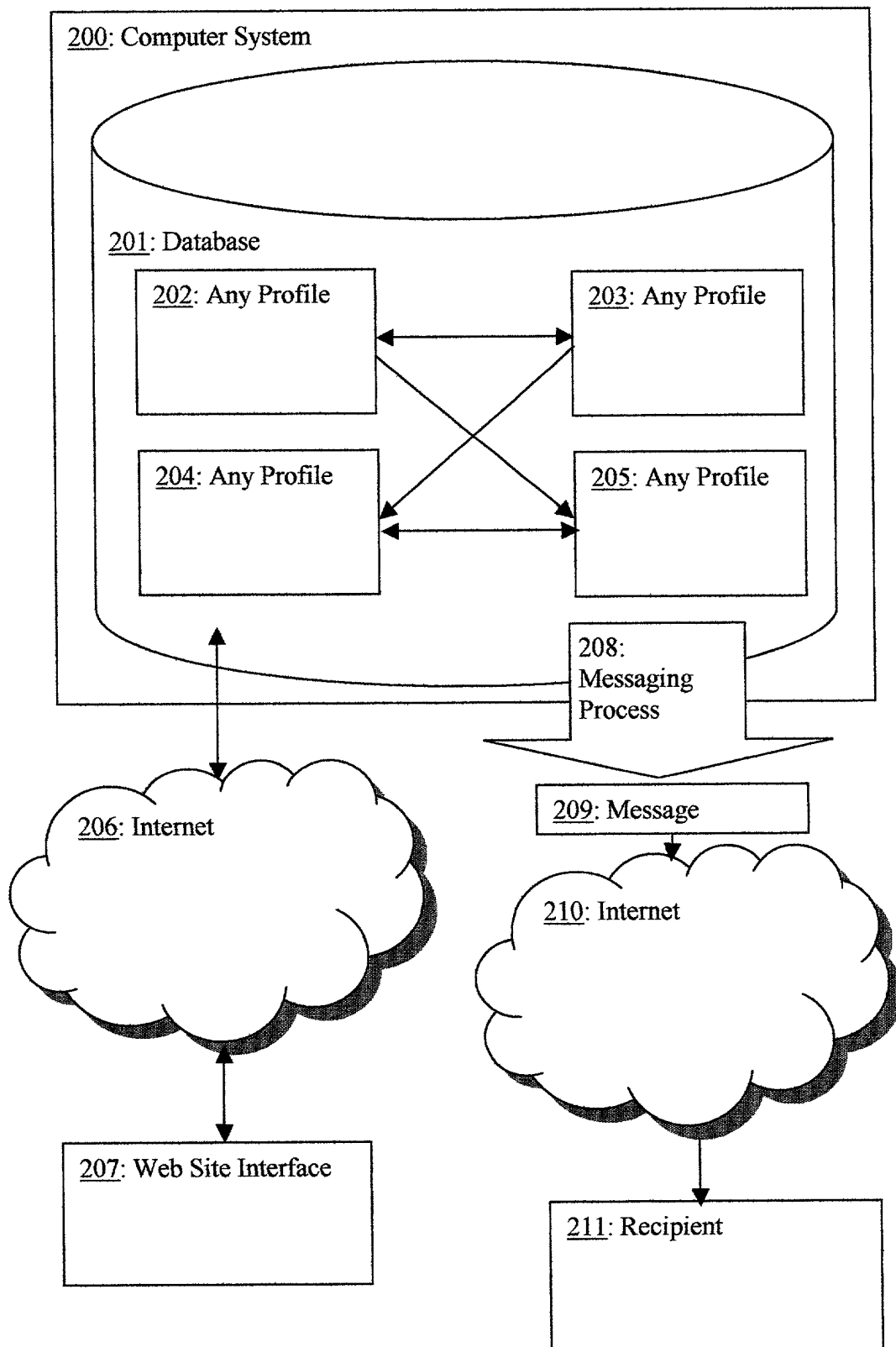
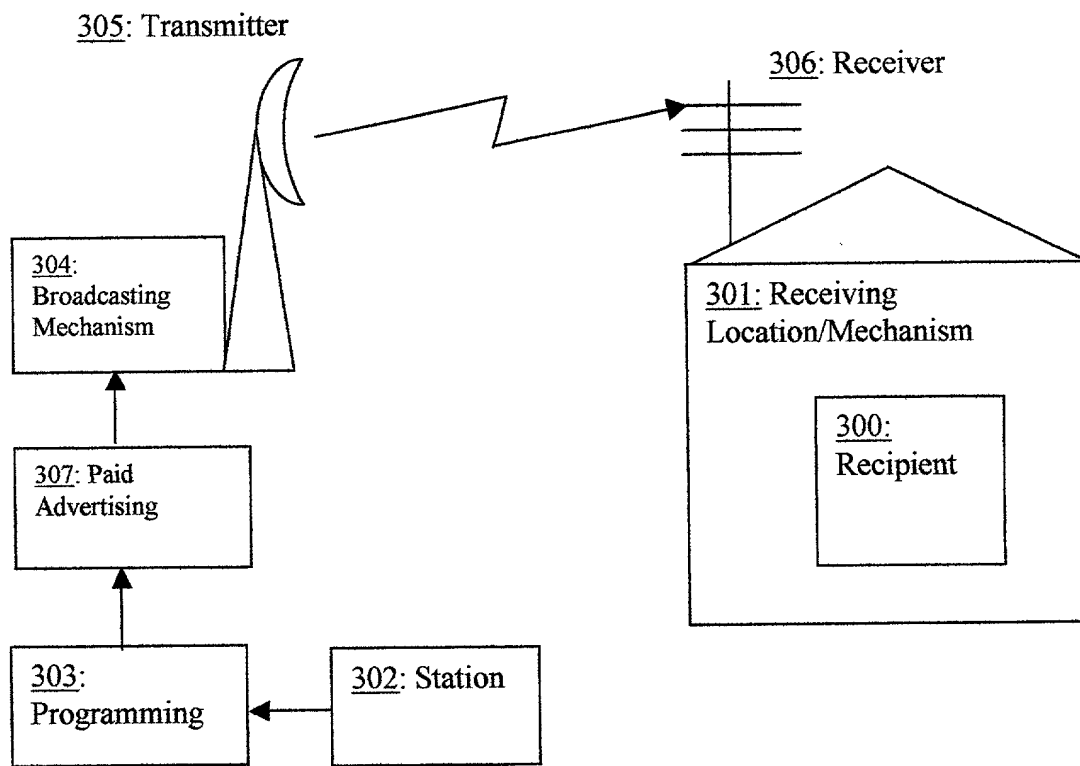
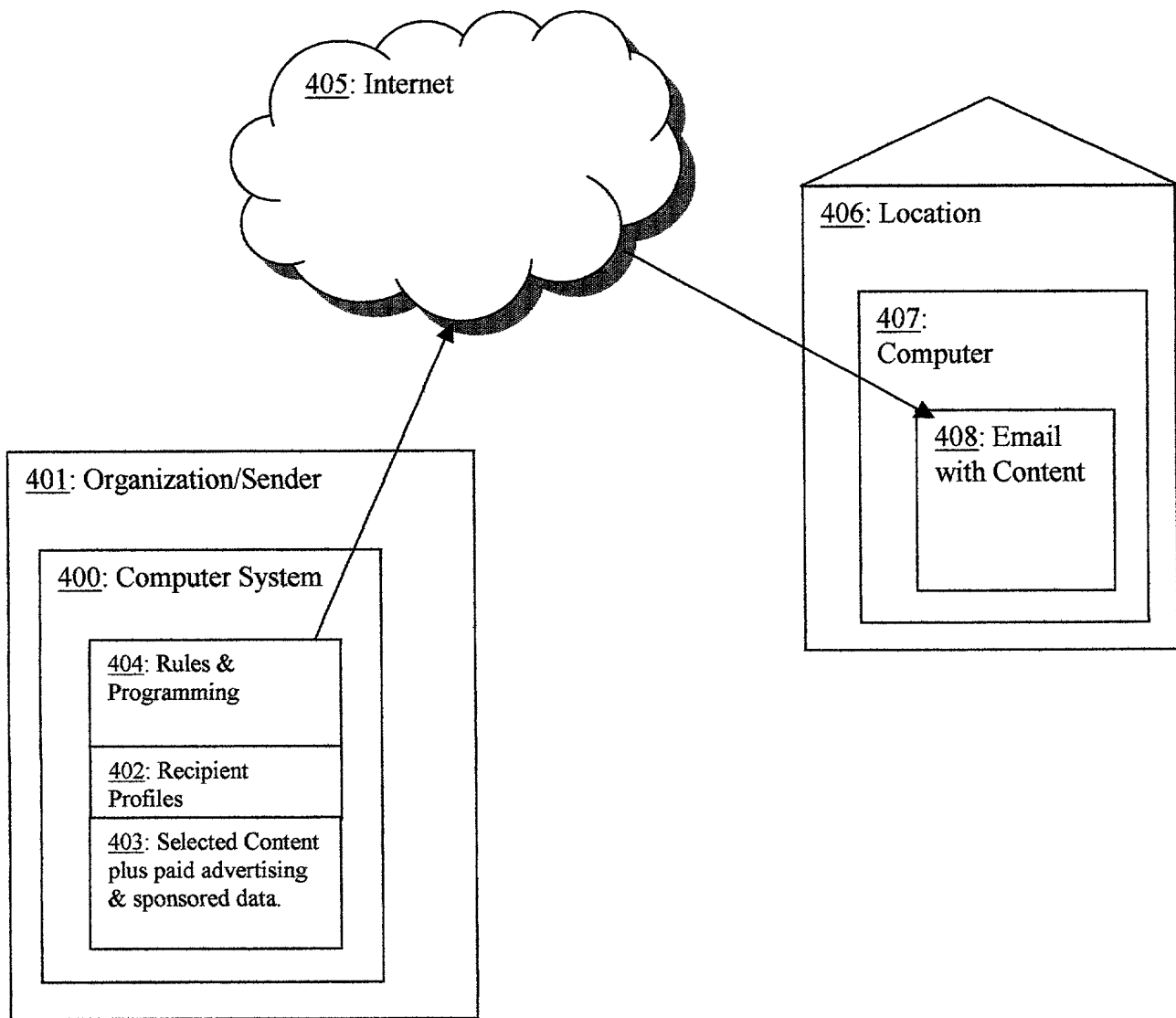


FIG. 2



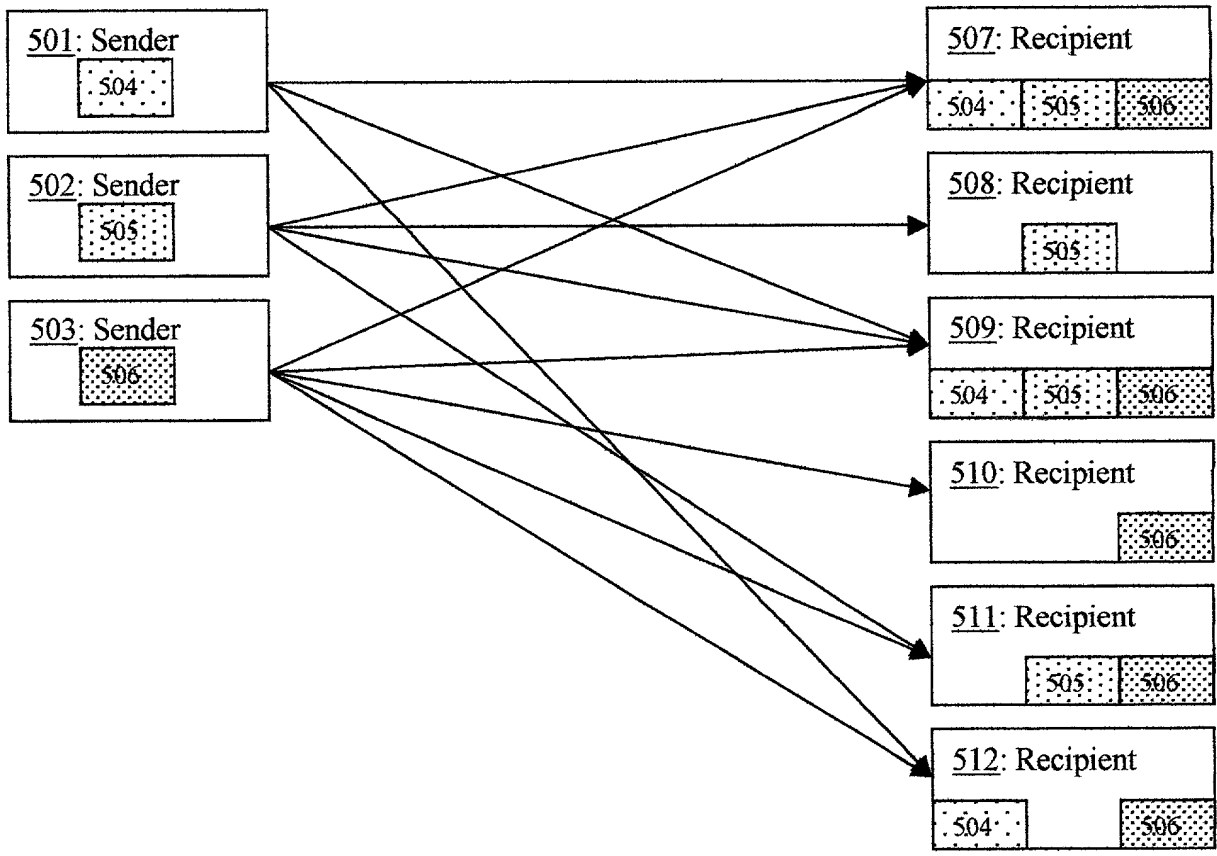
PRIOR ART
FIG. 3

400 401 402 403 404 405 406 407 408



PRIOR ART
FIG. 4

FIG. 5



PRIOR ART
FIG. 5

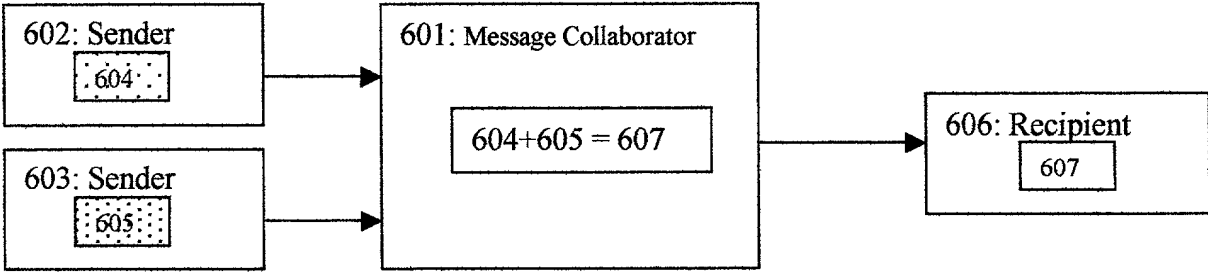


FIG. 6

FIG. 7

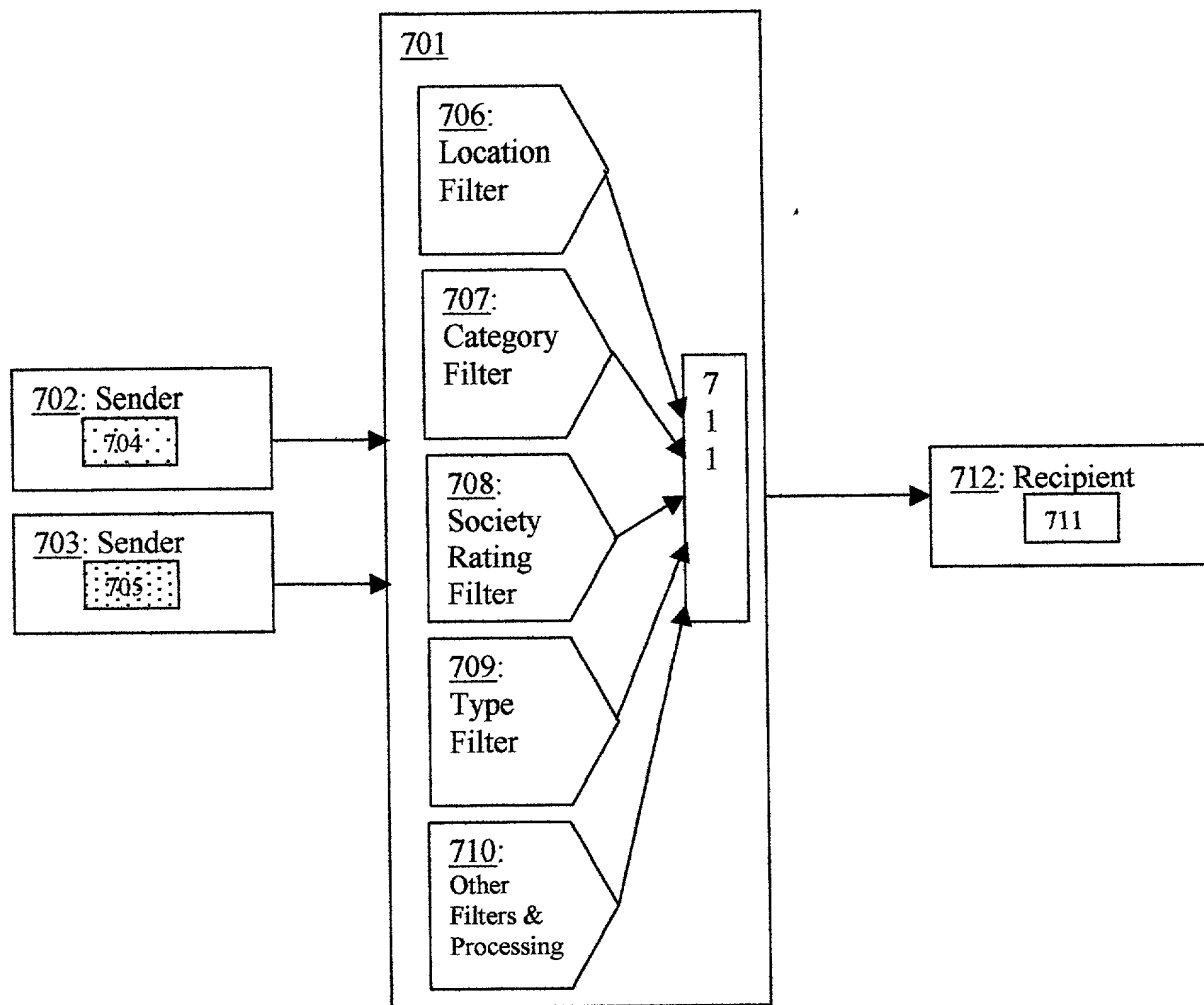


FIG. 7

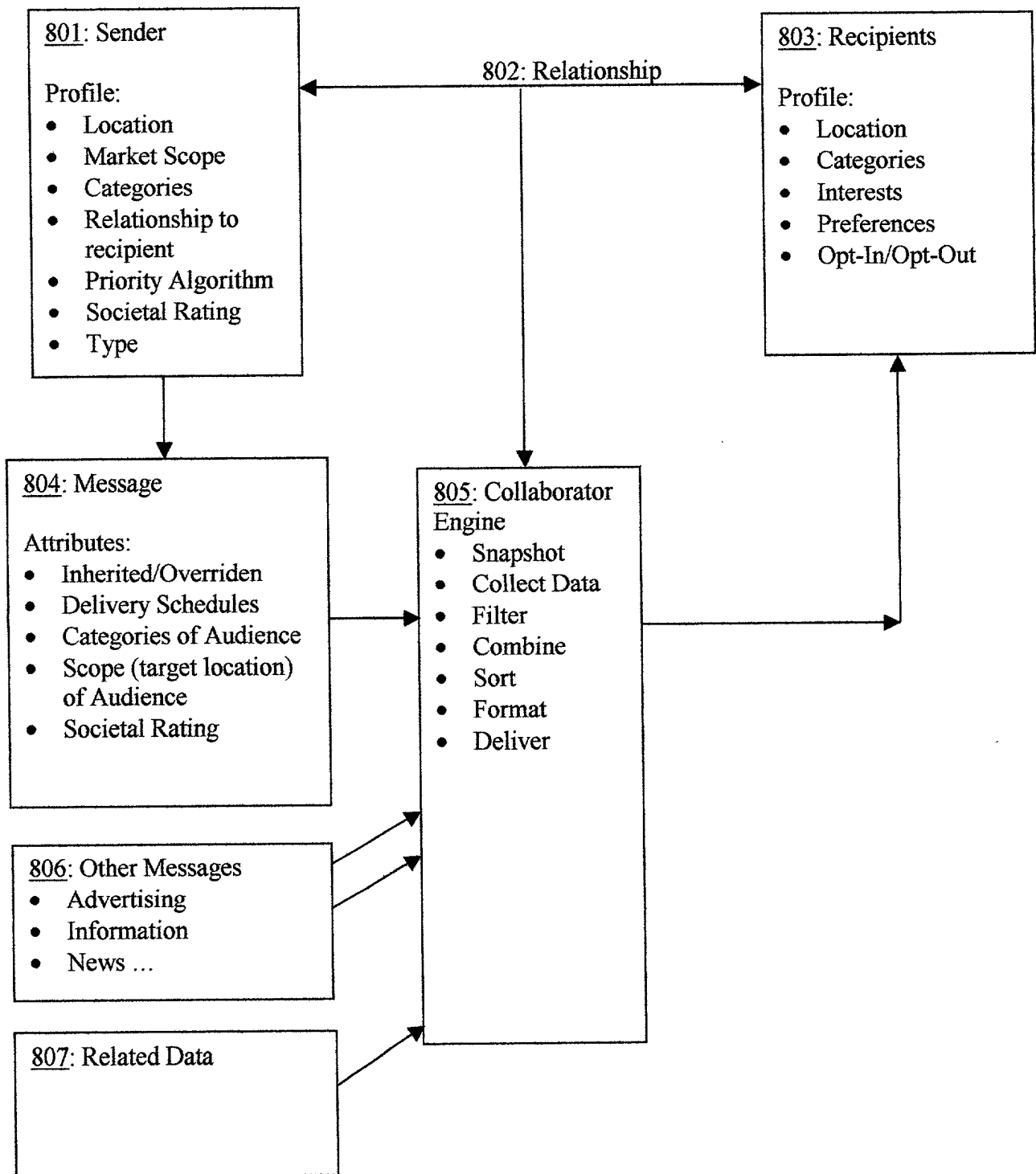


FIG. 8

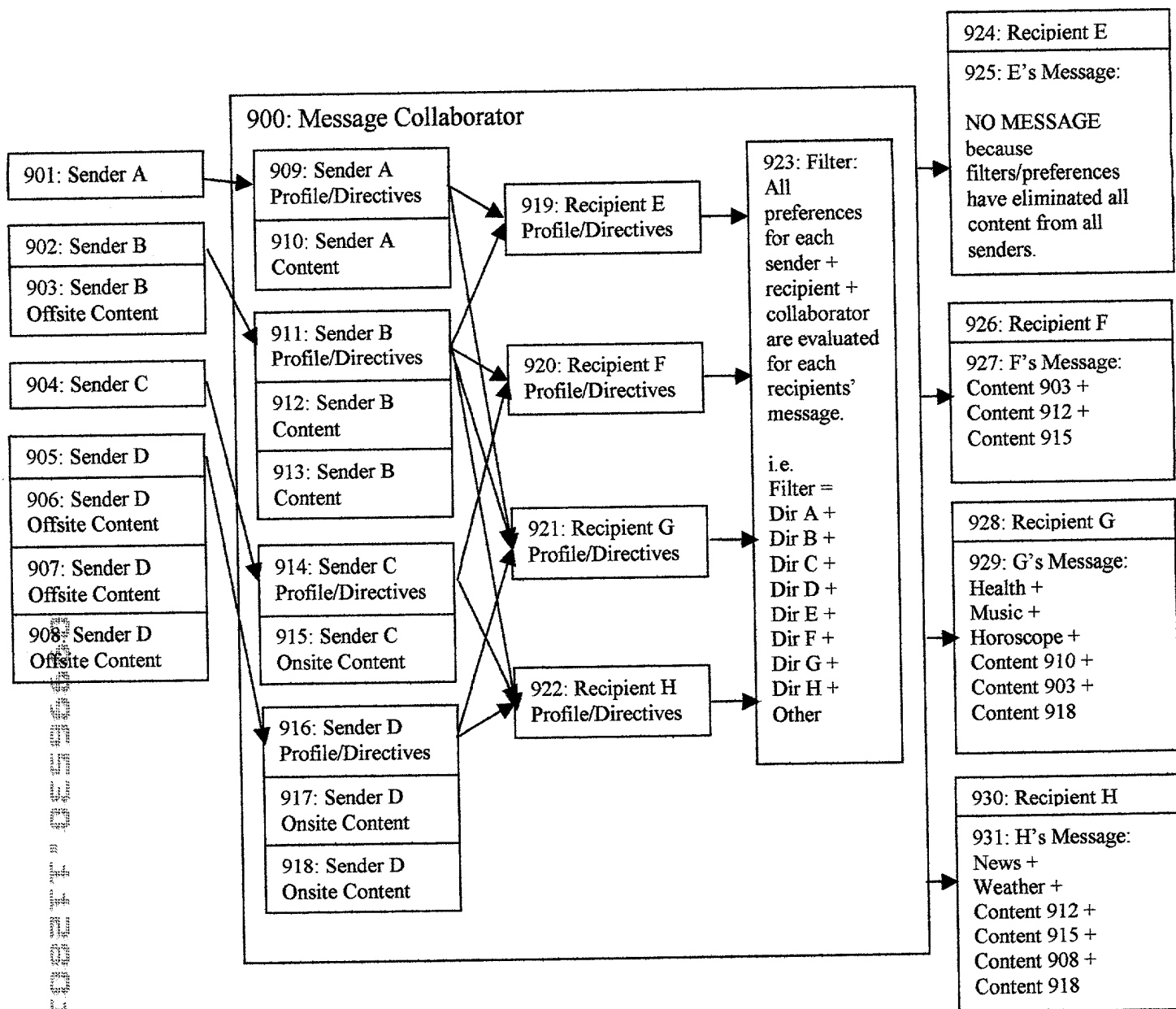


FIG. 9

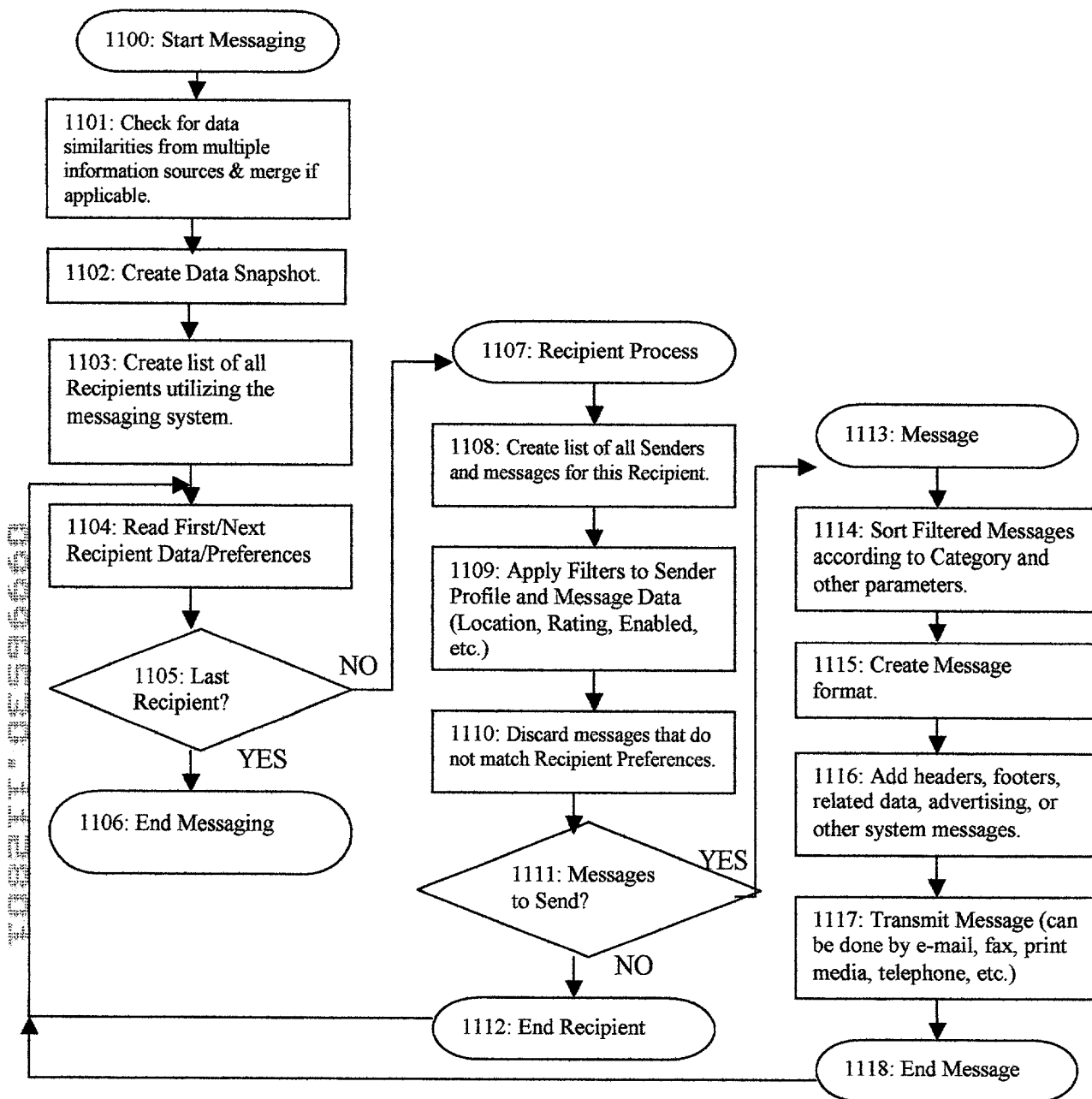


FIG. 11



Your Personal Connection™

Personalized for Bob Jones ID 4B98
Sponsored by **Lowlander Club of Salt Lake**
Where you can win a FREE Trip to Las Vegas

1201: Personalized to Bob Jones

1202: Content from a possible sponsor

**SPONSOR
LOGO OR
PICTURE**

PERSONALIZED INFORMATION

1203: Opt-In
Information Block

LOCAL WEATHER: [80] [82] [84] [76] [45]. Sunny and warm
Mon, Tues, and Wednesday followed by rain and snow ...

1204: Paid Advertising
Block.

THE WIND – 93.9 FM - PRESENTS

The Wind (KBXN 93.9 FM) Invites you to enter to win a free trip
to Cancun Mexico this Thursday on 93.9 FM.

YOUR PERSONALIZED INFORMATION

NEWS & CURRENT EVENTS

1205: Opt-in,
relationship driven
blocks from media

LOCAL NEWS – SPONSORED BY CBA NEWS CORPORATION

2 people die in protest for the Olympics John Meyers, spokesman for the Olympics is dumb founded by this ...
Mayor Jack wins the Jackson award. Mayor Jack, long time hero for Salt Lake City, was given the award for ...

WORLD NEWS – BY WORLD NEWS CORPORATION

Airplane Crashes into the Towers leaving an estimated 10,000 dead or injured as USA experiences terrorism in ...
Afghanistan Mosque destroyed by missile fire when two US Military jets bombed the city. Johnny D apologized ...

FRIENDS & FAMILY

1206: Opt-in,
relationship driven
blocks from friends &

YOUR FRIENDS

Michael Johnson - I'm having a Christmas Party Dec 23rd from 7 pm till the Cow's come home. You are invited!!!
I hope you can make it.
Jack James - Pete's Party is this Friday at my house at 8pm (999 East Wedgewood).

YOUR FAMILY

Laura Miles - Hey family. Remember the Christmas Party is December 16th at Carolyn's house.
Angie Miles - Mary had a baby boy on Dec, 14 2001 at 2 AM. Weighed in at 8 lbs 4 oz - healthy as a bug Visit my
site for photos. Angie.

ENTERTAINMENT

1207: Opt-in,
relationship driven
blocks from favored

NIGHT CLUBS

All Night Club - Karaoke Competition all week - winner gets \$100.
Rendezvous - Women free this friday!

RESTAURANTS

The Banana Garden - All You Can Eat Tuscani Festival - \$8.95 All Week! [Print Coupon](#)
Pan Wokit Express - 20% Discount if you mention our keyword: WOKIT

MOVIES

Century 41 Theatres - New Release of Jedhi & The King - Click link to order online!

MUSIC

1208: Opt-in,
relationship driven
information on a
selected artist.



Thanks for choosing me as a favorite. Please join me this week at xyz club where I
will debut my newest song ***In the winds of time***.

This Week

- * October 12, Mixed Spirits, 7 PM to 12 AM
- * October 14, 12 Goat Saloon, 7 PM to 1 AM
- * November 8, Park City Jazz Festival, 12 Noon to 3 PM

FIG. 12

1301: Airbus Crash
Information Block
driven by the AirBus
event on 11/12/01.

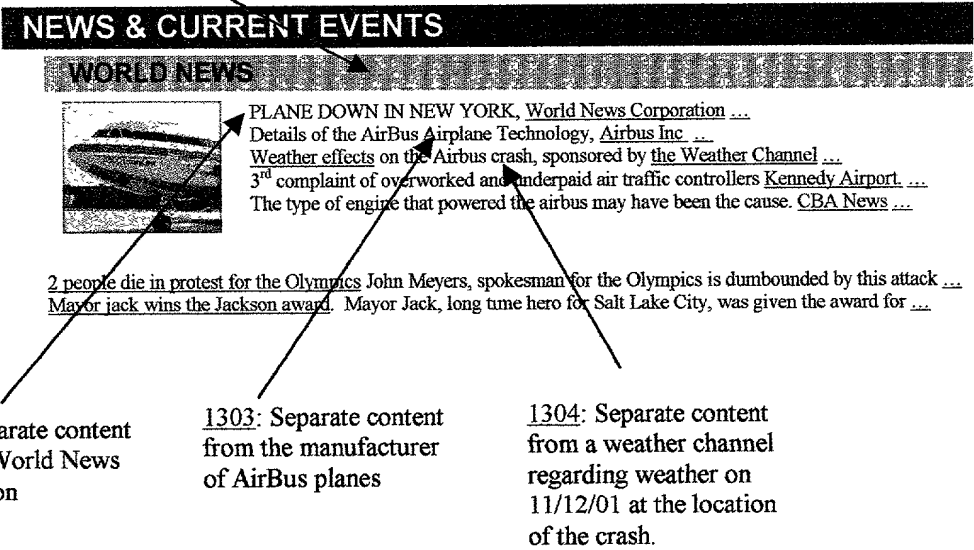


FIG. 13